

Job Description	
Position	Midweight Designer
Department	Activation
Reporting to	Head of Design

ROLE OVERVIEW

At Right Formula, we create extraordinary activations and innovative campaigns with high impact that has helped deliver award winning work and long-term clients. As we continue to broaden our diverse range of capabilities, we are looking for talented and dynamic Midweight Designer.

The role will be based at Right Formula's offices in Battersea, London, and will be an integral member of our design team. As a full-service sports and entertainment consultancy we work across a variety of properties with a range of well-known global brands.

Working collaboratively across the business to ensure the successful delivery of a variety of campaigns that engage and inspire.

OBJECTIVES

- Support the delivery of the design element of activation campaigns and new business pitches
- Proactively pitch creative ideas to clients, with the ability to follow through with the delivery

KEY RESPONSIBILITIES

- Understanding of project brief and working with team members as to the requirements, timelines, costs, formats etc. of design projects
- Estimation of the time design projects will take and expected delivery date
- Creation and development presentations, social media infographics, GIF's, packaging, POS material, guest and event collateral, signage, exhibitions and displays as required
- Presentation of options and/or work for review and amendment
- Creation of final designs in accordance with the brief
- Delivery of graphic design work in a variety of formats as required by internal client teams or clients

SKILLS AND EXPERIENCE REQUIRED

- At least 3-4 years' agency experience
- Skills operating full Adobe Suite and Microsoft Office
- HTML/CSS knowledge would be very beneficial
- Background or interest in sports/marketing also advantageous

- Passionate about digital media & broad understanding of digital marketing landscape
- Ability to meet deadlines and manage workload without supervision
- A systematic approach to planning, problem solving and organisation with an ability to get things done
- Prioritises actions and manages tasks through to completion
- Proactive at delivering innovative project

EXPECTED BEHAVIOURS

1. Trust

We make the right decisions for the right reasons.

- Be honest and support your colleagues
- Be self-aware
- Respond constructively to feedback
- Model the behaviour you want to see
- Treat others how you would like to be treated
- Act with integrity

2. Passionate

We love what we do and are driven to engage, energise and inspire.

- Probe and test opportunities to learn new skills
- Desire to have a lasting impact in all you do
- Inspire and motivate those around you
- Be an authentic ambassador and advocate
- Actively contribute to the company culture
- Act with integrity
- Trust in your beliefs

3. Adventurous

Tenaciously pushing boundaries to continuously deliver great results.

- Do the unexpected
- Be optimistic
- Be goals orientated
- Focus on your vision
- Have determination and never give up
- Explore all avenues
- Challenge the status-quo
- Hunt innovation

4. Excellence

Our broad industry knowledge and expertise allows us to not only deliver best-in-class results but exceed them.

- Desire to do more
- Push boundaries
- Be ambitious, know the big picture
- Be clear in outcomes and objectives
- Look to remove barriers to success
- Promote improvements
- Develop an attitude of constant improvement
- Learn from others

WHAT WE OFFER

- 25 days holiday per annum, plus Bank Holidays
- Perkbox membership
- Annual individual training budget
- Personal Development Plan
- Hybrid working environment – 3 days office, 2 days working from home
- Private Healthcare (on passing probation)
- Cycle to work scheme
- Mentor programme

Applicants should send their CV with an introductory letter and portfolio to:
mathew.spratt@rightformula.com